

**Lincoln Lynx Alumni Association  
Board of Directors Regular Meeting  
January 21, 2017 - Broadview Branch Library - 10:30 a.m.**

**Members in attendance (10):** *President Monica Fosmire Weber '73, Financial Secretary Steve LaVergne '60, Recording Secretary Judy Roe '64, Database Chairperson/All Class Luncheon Liaison Linda Strock '62, Treasurer Lynne Emmons '72, Class Rep Jack McKay '57, Class Rep Tom Rankins '73, Toni McCormick Class Rep '54, Totem II Editor Jackie King '67, Class Rep Don Ford '49. None participated via video conference. There was a quorum.*

**A. Call to Order**

1. **Welcome, sign-in, introductions**
2. **Flag Salute**

**B. Adoption of Agenda** – The agenda was adopted after Monica added two items to the Agenda: E. Special Orders added item #2 and G. New Business added item #4.

**C. Approval of Minutes**

1. **October 15, 2016** - The motion to approve the minutes was made by Steve LaVergne and was seconded and approved.

**D. Reports**

1. **Treasurer's Report – Lynne/Jackie** reviewed the 2016 profit and loss, budget, and balance sheets with the intent of creating the 2017 budget based on 2016 results and input from the Board members. Goal is to estimate a break even budget for the year. Some of the changes to the 2017 budget: membership dues income lowered from \$21,000 to \$16,000, silent auction income increased from \$3,000 to \$4,000, Totem II postage expense increased from \$350 to \$900, Totem II postage due returns expense increased from \$50 to \$75, new laptop (used by Treasurer) expense added \$500, storage unit expense will be eliminated (LLAA items were moved to Monica's garage) and scholarship budget will remain at \$32,000.

Lynne agreed to send the general ledger details to Monica each month.

2. **Membership Report – Steve** reported that since October he has received payment for 241 dues. During January 102 members paid dues via check and 8 members paid dues via the online form. He is receiving 'temporarily away' 3457 forms from the Post Office because many of the 'snow bird' alumni who signed up for the printed Totem II are not providing their home address when they move south for the winter. The post office charges \$.57 for each 'temporarily away' form.

Jackie agreed to put a note in Totem II advising 'snow birds' to include in their member data both of their home addresses.

Monica plans to send out an email to encourage alumni to join/re-join LLAA but is in the process of doing database updates prior to sending out any emails. For instance, expiration dates need to be changed from December 31<sup>st</sup> to the end of the twelfth month from date of receipt. Also the expired members need to be changed to non-member status. In summary, Monica agreed to send out the reminder emails and switch the members to non-member status. There was more discussion and Monica acknowledged that monthly emails will need to be part of a new monthly process that is now needed because expiration dates have changed from December 31<sup>st</sup> to monthly depending on when payment was received.

To advertise the 'All Class Luncheon', Monica also will send an email during March.

Monica described the 'SPAM' issues encountered when she tries to send emails from the LLAA web hosting service. Handmade Design received over \$1300 in 2016 and issues should have been fixed.

3. **Merchandising Committee Report – Lynne** (reported for Bev) Merchandise expense for 2016 was \$3,218.07 and sales income was \$4,611.65. Bev has unsold merchandise and may not need to buy more this year.

4. **Website Report – Linda** is doing the updates of the member expiration dates for members in her '62 class. She has posted 140 deaths since becoming database chairperson.

Monica mentioned that the problem whereby alumni are given 'MBR' status even though they have not paid was fixed by Matthew at Handmade Design. They are now going to be 'TMP' status until Steve records payment and then the status (according to Steve) becomes 'MBR'.

## **E. Special Orders**

### **1. Approval of Member at Large Position**

a. **Luncheon Liaison - Linda Ungar Stroock** The motion to approve the 'Member at Large Position' was made by Don Ford and was seconded and approved.

**2. Approval of reappointment of current positions- Lynne** made the motion to approve reappointment of current positions and it was seconded and approved.

## **F. Unfinished Business**

### **G. New Business**

**1. Proposal to hold Annual Meeting at All Classes Luncheon – Jackie** expressed concerns: the Nile luncheon setup would be very awkward for a business meeting, the by-laws covering the election process would have to change, and what would happen to members who want to attend the business meeting but do not want to pay for the luncheon?

Don Ford made the motion to approve this proposal and it failed.

Monica mentioned that during the 'All Class Luncheon' she will make a pitch for the November 'Annual Meeting'.

**2. July 8<sup>th</sup> Parade Sponsorship – Steve** made a motion to approve \$500 to cover the sponsorship at the same level as last year and it was seconded and approved. Terri reported during the Executive Meeting that the red and black buses are no longer available to rent but a flatbed truck might be.

### **3. Luncheon Decisions**

a. **Menu - Monica** listed the options for the entrée(s) in the buffet: pasta primavera, salmon, chicken breast, luncheon salads. The choice was delayed until Monica finds out if two entrée items can be selected for the buffet and stay within the \$25 per person. The Nile will let LLAA bring and serve their own dessert at no extra charge

b. **Theme - Jackie** provided 7 ideas. There was a suggestion to combine two of her ideas into one: **Old friends, new beginnings: keep the traditions alive**. Tom made the motion to approve this theme and it was seconded and approved.

#### **c. Committees/Chair Volunteers**

i. **Table Décor- Lynne Emmons '72**

ii. **Archive tables and displays-Verna Rossevelt '66 (Monica will call her)**

iii. **Program-Jackie King '67 and Master of Ceremonies- Don Ford '49**

iv. **Silent Auction-Linda Ricketts Brindle '66**

v. **Parking/Shuttles-Tom Rankins '73 (maybe)**

vi. **Registration, etc.-Linda Unger Stroock '62** has the names of several other people who could help: Naomi Loving Starkenburg '54, Bonnie Spencer Sturlaugson '57, Evie Marwood '59 (labels), Bonnie Sharp '68 photographer.

**4. Proposal to amend the by-laws to include current students in scholarships, etc. - Don Ford** Due to time constraints, Monica tabled this proposal for the next meeting

**Announcement: SSD Athletic Hall of Fame Event - Monica**-A Lincoln High graduate is going to be added to the SSD Athletic Hall of Fame. Monica wants to fill a table of 10. The cost for the Thursday, **2/16** event at the Washington Athletic Club including dinner is \$100. The name of the LLAA athlete has not been revealed. Signup information was provided for the Board members and the signup sheet is also on the [LLAA web site](#).

**Meeting adjourned**

**Respectfully submitted,**

*Judy Armstrong Roe '64, Recording Secretary*

**Next Board Meeting - February 18, 2017 10:30AM *Lake City Branch Library***