Lincoln Lynx Alumni Association Board Meeting May 12, 2018 – University House – 12:30PM

Members attending (15): President Jack McKay '57, Past President and Website Chair Monica Weber '73, Class Rep Ron Jostol '51, Financial Secretary Steve LaVergne '60, Recording Secretary Judy Roe '64, Merchandising Chair Bev Washburn '57, Class Rep Mary Johnson '40, Class Rep Monika Lirio '79, Class Rep and Task Force on Membership Jeff Taylor '79, Totem II Assistant Editor Sandy Smith '57, Totem II Editor and Co-chair of Luncheon Jackie King '67, Class Rep James Raptis '80, Nominating Committee Chair Gretchen Mork '57, Treasurer and Class Rep Lynne Emmons '72, Class Rep Don Ford '49. **In accordance with the by-laws, there was a quorum of at least 10 members.**

- A. Welcome, Call to Order
- **B.** Pledge
- C. Roll call of Officers and Chairs
- D. Class Representative Reports
 - 1. Ron Jostol '51 has backed off from arranging anything for his class this year. He talked with, for instance, Anthony's restaurant about a potential get together however the surcharge of \$1500 was too costly.
 - 2. Monika Lirio's middle daughter has been hired to work at the new LHS.
 - 3. Class of '78 is planning an event at Blue Star Café and Pub on September 15th or October 6th (the October 6th date is most likely). Lori Lewis (lorilewislu@comcast.net) is the coordinator.
 - **4.** Class of '72 is *possibly* going to have an informal gathering. Contact <u>Lynne Emmons</u> for more information.
 - **5.** Monica Weber described the plans for the 45th reunion for the class of '73: Nile Country Club, June 30th in the upstairs Potentate's Lounge with a theme based on adapters for 45 records.
 - **6.** Sandy Smith's '57 class is continuing with preparation for a reunion picnic at Edmonds Park on September 19th.
 - 7. Judy Roe told the Board that class rep '64, Sunny Peavy, is looking for help with her class rep

E. Approval of Regular April 21, 2018 Board Meeting Minutes

Moved by Steve LaVergne seconded by Don Ford, to approve the LLAA minutes for the April 21, 2018 meeting. Motion passed.

F. Consent Agenda with Notes (link to each written report for *consent agenda items*, if available, is provided)

<u>Task Force on Recruitment and Retention</u> - **Don Ford** stated the best way to recruit is "members getting members". To help, Don Ford and Jack McKay developed a brochure for members.

Monika Lirio suggested a field should be added to the signup/renewal forms indicating how they learned about LLAA/need for membership renewal. Monica Weber is going to request an estimate from Handmade Design to see how much effort is needed by Handmade Designs to add this field to the database and signup form.

Membership Update - Steve LaVergne

Merchandise Report – Bev Washburn reported the new merchandise item is key chain with LLAA logo instead of the clings or coasters. The clings are problematical especially for cars with darkened windows.

All-Class Luncheon Update - June 9th - Jackie King outlined a few items on the agenda. Ruth Medsker, LHS Principal, will be introduced by Jack McKay and she has about 15 minutes on the agenda. To answer more questions, Ruth may be at a separate table later after everyone is done eating.

<u>2018 Calendar of LLAA Board Meetings</u> – **Jack McKay** provided the list of 2018 meetings which is now posted to the website.

<u>Recruitment brochure update</u> – **Jack McKay** showed the brochure that will be available for class reps on request and he plans to have them various at locations during the June 9th All Class Luncheon.

Moved by Don Ford seconded by Lynne Emmons to approve and accept the reports of the Consent

Agenda with notes. Motion passed.

G. Discussion Items

Should the Financial Report (detailed reports available on request) for April 2018 be accepted? –

Lynne Emmons pointed out the total amount of assets is down approximately \$7,000 from a year ago but this is partly because there have been two payments for the Totem II whereas last year there had been just one payment made for the Totem II by this same date. It was also mentioned that in order to track membership recruitment costs, a line item will be added to the report under membership.

Moved by Sandy Smith, seconded by Jackie King to accept the financial report for the month of April. Motion passed.

2. Should there be an alternate means of engagement? - Jack McKay

Jackie King described the current process of notifying class reps about expiring memberships (this email to class reps occurs after Totem II is sent, three times per year). In the email sent to class reps, Jackie King offers to help class reps with sending out reminders to alumni with expiring memberships. Also occasionally mass emails are sent to non-members and about once a year postcard mailing occurs.

There were several suggestions made with regards to letting non-members know about the Totem II alumni newsletter which is a benefit of being a member:

- Send electronic Totem II to non-members with email address.
- Send USPS paper copy of Totem II to non-members with home address (no email). Jackie King will send the estimated cost for adding non-members to the USPS delivery of Totem II (December 2018 issue) for discussion in September.
- Provide printed Totem II at each table for the June 9th All Class Luncheon.

The Board was reminded that, even though the database committee has corrected many USPS addresses that failed in previous postcard mailings, the non-member **data** is **aging**; therefore USPS delivery and especially email addresses would result in some failed deliveries.

3. How much should be budgeted for the 2018 Scholarships? - Monica

Weber stated that 19 of the 27 applicants were deemed qualified. Monika Lirio described the evaluation criteria which included writing skills (essay), grades, APS classes, SAT scores, letter of acceptance from college. Community service was also considered.

The Scholarship Committee provided several options for the total amount of scholarship grants with the potential scholarship grant totals varying from \$28,000 to \$37,000. It was noted during discussion that the budgeted amount for 2018 scholarship-grants is \$23,000 and all options would increase the budgeted amount. A motion for the \$37,000 level was moved by Lynne Emmons and seconded by Monika Lirio but did not pass. Instead, after discussion and question, this motion passed:

Moved by James Raptis, seconded by Monika Lirio that \$30,000 be budgeted for the 2018 Scholarship-Grants fund and further, that the following be awarded a 2018 Lincoln Lynx Alumni Association scholarship of \$2,000 for each of 7 outstanding, \$1,500 for each of 8 above average, \$1000 for each of 3 average, \$1000 for the 1 community college applicant. Motion passed.

4. Should the LLAA proceed with the pavers fund raising project? - Bev

Washburn James Raptis described a few other possible projects such as the wall of honor. He mentioned, as suggested by Ruth Medsker, LHS principal, the previous plan for an opening day alumni reception line would potentially be too much for an already big day and would be replaced with a reception for alumni a couple weeks after opening day.

Bev Washburn reported that the pavers (placed in the entry way into LHS) project is the favorite among the LHS re-opening projects which were offered via survey to alumni.

The following motions were made:

Moved by Sandy Smith, seconded by Don Ford, that the LLAA Board approve proceeding with the "Paver Engraving" project. Motion passed.

Moved by Sandy Smith, seconded by Steve LaVergne, that the cost of the engraved paver be \$75 if paid by a certain date and \$100 if paid after this date. Motion passed.

Moved by Steve LaVergne, seconded by Monica Weber, that all of the profit from the "Paver Engraving" project go the scholarship fund. Motion passed.

- 5. Should the LLAA Board appoint the next Totem II editor? Jackie King talked with a potential candidate who continues to express interest.
- 6. Should the LLAA by-laws and Articles of Incorporation (AOI) be updated? Jackie King/ Don Ford presented a taste of the issue. The goal is to clearly delineate all the changes in the two separate documents. Each line will be examined and changes that have been made will be noted so the original wording and the changed wording can be seen side by side. Also seeking uniformity in the language between the two documents. The by-laws and AOI must not be in conflict. For instance, what does attendee mean? What if a student attended LHS just one day?

Don Ford also explained a large part of the AOI involves indemnification with a lot of legal jargon. A lawyer would need to look at the documents after review is complete.

Jackie King clarified that the LLAA Board in itself can approve changes to the by-laws whereas the Articles of Incorporation require 2/3 approval at an all-class meeting. She referred to the Washington Nonprofit Corporation Act Chapter 24.03 RCW.

Additional information: the existing <u>LLAA By-laws</u> document is on the website available for download. The most recent changes (which were reviewed in 2016 by the Board and were approved at All Class Meeting on 11/19/16) are highlighted in red. The previous by-laws (revision 1) that were approved April 26, 2014 are available on request. A summary of the sections which were revised is on page 1 of the by-laws.

Moved by Sandy Smith, seconded by Jeff Taylor that the proposed updating of the LLAA By-laws regarding scholarship eligibility and consistency with the Articles of Incorporation proceed. Motion passed.

Adjournment 2:33PM

Detailed reports and additional information for the May 12th, 2018 pre-meeting packet available on request.

Respectfully submitted, Judy Armstrong Roe '64, Recording Secretary