Lincoln Lynx Alumni Association Board Meeting September 15, 2018 – University House – 12:30PM

Members attending (18): President Jack McKay '57, Recording Secretary Judy Roe '64, Merchandising Chair Bev Washburn '57, Class Rep Mary Johnson '40, Totem II Editor and Co-chair of Luncheon Jackie King '67, Historian/Archivist Verna Rossevelt '66, Class Rep James Raptis '80, Nominating Committee Chair Gretchen Mork '57, Treasurer and Class Rep Lynne Emmons '72, Class Rep Don Ford '49, Class Rep Ron Jostol '51, Jerry Ramey '51, VP nominee Suzanne Lundquist '63, Class Rep Jean Wren '43, Class Rep Dorothy Saunders, '41, Totem II Editor nominee/Imaging Committee Barbara Curtis '63, Class Rep Dixie Hughes '57, Margaret Kennedy '57. **In accordance with the by-laws, there was a quorum of at least 10 members.**

A. Welcome and Roll Call

B. Roll call of Officers and Chairs

C. Class Representative Reports

- Mary Johnson '40 lives at University House and helps setup the meeting dates. Her father graduated from LHS, class of '16, and her brothers attended LHS
- Don Ford '49 talked about Henry Fukano who was a '41 LHS student and was interred during WWII at an internment camp for Japanese-Americans. There will be an article featuring him in the Totem II.
- ➤ James Raptis '80 is concerned that a LHS Facebook page has a lot of rules and a convoluted process whereby people are being excluded
- Ron Jostol '51 took a few moments to honor his '51 co-class rep, Connie Hayden, who recently passed away suddenly from a stroke
- > Jerry Ramey '51 is very interested in the LHS Hall of Fame concept, has a list of LHS notables, likes the Hall of Fame at Roosevelt High, and has many memories about LHS football
- Barbara Curtis '63 has found a restaurant in Edmonds that can accommodate about 50 people for informal gatherings, Hamburger Harry
- Verna Rossevelt '66 mentioned her class had a picnic in August and about 25 attended
- ➤ Jean Wren '43 had her 75th reunion with 15 classmates at Ivar's Salmon House. There was a video of the event broadcast on KOMO TV where her son works.
- Suzanne Lundquist '63 meets with LHS classmates at the Northgate Nordstoms every Saturday and it is a "whoever shows up" informal event
- > Bev Washburn '57 was looking forward to her class picnic for September 19th, Edmonds park
- > Jackie King '67 attended the class of '68 reunion at Embassy Suites on September 14th
- Margaret Kennedy '57 has old Totem II newspapers for Historian, Verna Rossevelt

D. Approval of Regular May 12, 2018 Board Meeting Minutes

Motion made by Judy Roe seconded by Verna Rossevelt, to approve the LLAA minutes for the May 12, 2018 meeting. Passed.

E. <u>June</u>, <u>July</u>, <u>and</u> <u>August Financial Reports</u> The Treasurer indicated LLAA is doing well. Income is \$9800 higher than last year and, for instance, membership dues are up by \$1300. For the complete reports, <u>click here</u>.

F.	Consent Agenda: Reports by Chairs The reports are in the pre-meeting packet click here.
	Renovation of LHS - Jerry Bacon
	Membership report - Steve LaVergne (not present) Jack McKay reported there are about 1356
	LLAA members. Jackie King is changing 'MBR' to 'FRMR' on September 30 th and class reps will get ema
	about the expired memberships for their classmates.
	Sub-committee formed to make recommendations on imaging/messaging of LLAA – Barbara Curtis
	LLAA continue to plan a LHS Hall of Fame in the new LHS – Jack McKay

List of officers and chair nominations – Jack McKay
Consider a special publication for reopening celebration of LHS-Jack McKay The Board revised
this item to state the special publication for the reopening celebration of LHS should be considered
after the imaging group has finalized and received approval of their recommendations. Donor such as a
corporation may be willing to subsidize the publication.

G. <u>Discussion Items</u>

1. Should the Appeal of the Scholarship Committee be accepted? - Jack

McKay The Vice President, Terri Lindeke, was asked by the President to follow-up on one student's appeal pertaining to a denial of LLAA scholarship. The Vice President, among several other recommendations, recommended that the denial of scholarship made by the Scholarship Committee should stand. It was the finding of the Scholarship Committee that the separate SAT/ACT scores were not part of the original application packet. The issue of the definition "official copy" was deferred by Jack McKay to the 2019 Scholarship Committee. It was recommended application packets be kept for one year and at least two people be present when packets are opened.

Motion made by Gretchen Mork, seconded by Margaret Kennedy, to accept the student's appeal and award a \$1000 scholarship. Failed.

Motion made by Jackie King, seconded by Lynne Emmons, to accept the recommendation of the Vice President to deny the appeal of the student. Passed.

2. Should the LLAA provide "Engraving" printed brochures for distribution at alumni events not to exceed \$250? – Jack McKay The difference between the two motions is the source of the money.

Motion made by Lynne Emmons, seconded by Jackie King, to approve the printing of the "Engravings" brochure and not to exceed \$250.00 with funds coming from scholarship monies. Failed.

Motion made by Jackie King, seconded by James Raptis, to approve the printing of the "Engravings" brochure not to exceed \$250.00 with funds coming from operating budget. Passed.

3. Should the LLAA Board approve the printing of the LLAA Recruitment Brochure? – Jack McKay After discussion, the motion failed. There was concern pertaining to the upcoming effort to modernize the LLAA image and that mass printing would potentially have to be redone to be consistent with the new image/messaging if the printing is done too soon. The President agreed to continue printing the recruitment brochures on his computer, in limited amounts and as needed, and to submit expenses for ink and paper to the Treasurer.

Motion made by Bev Washburn, seconded by Lynne Emmons, to approve a second printing of the LLAA Membership Recruitment brochure and not exceed \$250.00. Failed

Motion made by Lynne Emmons, seconded by Don Ford, to table the motion for a second printing of the LLAA Membership Recruitment brochure. Passed

4. Should the LLAA update the Articles of Incorporations (AOI) and Bylaws- Don Ford/Jackie King

Don Ford delineated three things that need to be done: point out inconsistencies between AOI and bylaws, get decisions from the Board pertaining to how to proceed (what to delete/amend), and then go back through all the literature and make consistent with the revised AOI and bylaws. Jackie King emphasized the need to abide by Washington state RCW 24.03 for non-profits.

Among other inconsistencies, Don Ford and Jackie King are working on a definition for LHS attendee in terms of who qualifies for membership. Do they have to attend for 4 years or is an attendee anyone who attended LHS? What would be the definition/requirement to qualify for LLAA scholarships? Should LLAA supporters be allowed into LLAA membership as inactive members who can't hold office or vote? In looking forward, they are proposing adding LHS graduates (currently only "lineal descendants") to those who qualify for scholarships.

Don Ford and Jackie King may not have time to develop/reach agreement on their "suggestions/proposals", receive approval of their "suggestions/proposals" from the Board, and mail the AOI amendments (minimum of 15 days in advance of the AII Class Meeting) to the members by November 15th. Email is allowed only if have tangible proof from the alumni that they allow email communication. According to RCW 24.03, AOI revisions require 2/3 approval vote and approval must be done at an AII Class Meeting however bylaws can be approved at a Regular Board Meeting by majority vote.

Jackie King and Don Ford will present "suggestions" and lead a discussion during the October Regular Board meeting.

- 5. Should the guidelines and monthly fee (\$209) for LLAA storage be Accepted? Verna Roosevelt Guidelines: All items stored in the LLAA unit are considered donations to the LLAA and therefore available for all LLAA activities. Items considered as donations to the LLAA will be decided, based on usefulness, by the LLAA Historian.
 Motion made by Jackie King, seconded by Lynne Emmons, to approve the guidelines and monthly fee, \$209, for LLAA storage. Passed.
- 6. Should the LLAA financials be part of the minutes of meetings? Jack McKay The consensus was to include the financial report in the Minutes but the detailed reports from the Treasurer should be a password protected document that is linked in the Minutes. Motion made by Jackie King, seconded by James Raptis, to approve password protecting the LLAA financial reports and link them within the Minutes. Passed.
- 7. Should the LLAA attempt to increase alumni engagement via Constant Contact? Jack McKay The monthly cost of Constant Contact is \$95. To temporarily reduce the cost during the six month pilot, Jack McKay is going to upgrade a Constant Contact account he has for the Horace Mann League and charge LLAA \$20 per month for six months to cover just the upgrade. To also hold down costs, Jack has discontinued the virtual meeting tool join.me.

Since other similar email marketing tools with the same capabilities such as MailChimp are less money than Constant Contact, several on the Board agreed to this motion with the condition that Jack McKay would seek a more affordable tool such as MailChimp that could be recommended to the Board in six months (if the pilot proves to be successful) before more money would be approved.

Motion made by Jack McKay, seconded by Jackie King, to approve an email marketing six month pilot to increase alumni engagement and membership (and not exceed \$120). Passed.

8. Should the All-Class Luncheon for June 8th, 2019 be approved?

The class leader for the luncheon has not been determined. Linda Strock is helping finding a class leader. The issue should be on the October agenda. The Nile has received \$1000 to reserve the room for this date.

9. Should the LLAA calendar of meetings for the 2018-19 year be accepted – Jack McKay? The start time for upcoming Board meetings as shown in the pre-meeting packet was revised from noon to 12:30.

Motion made by Verna Rossevelt, seconded by Lynne Emmons that the LLAA calendar of meetings as presented (with start time revisions) by Jack McKay be approved. Passed.

Closure: adjournment 2:32PM

Next meetings

Board meeting: October 20 - 12:30 pm University House Across Interlake from Lincoln High
All Class Meeting: November 17 - 12:30 pm University House Across Interlake from Lincoln High
The All Class Meeting will include election of Vice President and Treasurer.

Link to detailed reports and additional information (start time for Board meetings is 12:30...pre-meeting packet incorrectly shows noon)

<u>September 15, 2018 Pre-Meeting Information Packet</u>

In accordance with the procedure used for at least the past three years, the Minutes will also be posted to LLAA web page within the "Latest News" tab (click here).

Respectfully Submitted, Judy Armstrong Roe, Recording Secretary '64