

**LINCOLN LYNX ALUMNI ASSOCIATION**  
**BOARD MEETING MINUTES**  
**Saturday, January 23, 2021 10:00 via Zoom**

**ATTENDEES (17):** *President Jackie King '67; Vice President, Paver Committee Suzanne Lundquist '63; Financial Secretary Steve LaVergne '60; Treasurer and Class Rep Lynne Emmons '72; Recording Secretary, Website Chair, Database Backup Judy Roe '64; Class Rep, All Class Luncheon Liaison, Database Chair Linda Strock '62; Member At Large/Paver Committee Sandy Smith '57; Totem II Editor, Class Rep, Hall of Fame Chair Monica Weber '73; Class Rep Wayne Porter '65; Gretchen Mork '57; Class Rep, Historian/Archivist Verna Rossevelt '63; Class Rep Diane Cashman '68; Class Rep Dixie Hughes '57; Merchandise Chair Beverly Washburn '57; Class Rep Mary Koss Branom '64; Class Co-rep Beverly Shults McNair '64; Non-members: Margaret Kennedy '57. In accordance with the by-laws there was a quorum of at least 10 Board members.*

- I. **Welcome!**
- II. **Motion** to approve LLAA Board Meeting Minutes of September 19, 2020 made by Sandy Smith seconded by Linda Strock **PASSED**
- III. **Motion** to approve appointed Board positions made by Monica Weber seconded by Suzanne Lundquist **PASSED**  
Member-At-Large/Paver Committee Chair – Sandy Stuart Smith '57  
Financial Secretary – Steve LaVergne '60  
Totem II Editor – Monica Fosmire Weber '73  
Recording Secretary & Website Chair – Judy Armstrong Roe '64  
Member-At-Large/All Class Luncheon Liaison – Linda Ungar Strock '62  
Database Chair – Linda Ungar Strock '62  
Scholarship Chair – Gretchen Gaiser Mork '57  
Scholarship Scribe – Judy Armstrong Roe '64  
Historian/Archivist – Verna Sorlie Rossevelt '66  
Merchandise Chair – Beverly Anderson Washburn '57  
Hall of Fame Committee Chair – Monica Fosmire Weber '73  
Class of 1964 Call Rep and Co-Reps Mary Koss Branom & Bev Shults McNair
- IV. **Motion** to approve Board Meeting days for 2021 (as shown below) made by Lynne Emmons seconded by Suzanne Lundquist **PASSED**  
1/23, 2/20, 3/20, 4/17, 5/22, 6/19, 9/18, Annual Business Meeting 10/23 (Election of LLAA President), 11/20
- V. **Reports**
  - a. **Class Reps**

Monica Weber sadly reported that Bonnie Robinson McLeod '73 passed away recently due to COVID-19. Her husband is Scott McLeod also from class of '73.

**b. Luncheon Committee – Linda Strock (Suzanne Lundquist and Judy Roe)**

The ACL is being postponed until 2022 due to concerns about COVID-19 and the timing of vaccinations. She is going to talk with the Nile Shriners and is seeking a date in early June, 2022 that does not conflict with Father's Day or UW graduation ceremonies. Wayne Porter also heard other LLAA classes are likewise delaying their events.

- c. Paver Committee – Sandy Smith and Suzanne Lundquist** They received 23 new orders for pavers to be engraved this summer. Quiring Monuments requires a minimum of 40 engravings per order. Sandy Smith and Linda Strock are going to LHS to determine exact count of blank pavers. The cutoff date for purchasing engraved pavers is middle of June and this will be advertised in the Totem II.

Mary Branom asked is there a map of the engraved pavers? Though an Excel spreadsheet of the engraved pavers exists, it has not been verified. Linda Stock agreed to verify the Excel spreadsheet. Mary Branom wishes to know if a paver was purchased by her older brother. Sandy Smith will check the past orders and send a note to her.

**d. Scholarship Committee – Gretchen Mork**

**New Scholarship Application and Guidelines** The Executive Committee reported the SAT/ACT requirement needs to be removed because these tests were not conducted.

**Motion to approve revising the questions on the second page of the Scholarship Application:**

**In your own handwriting (350 to 500 words) include all the following: (1) Please write a brief narrative about your family. (2) Describe if your education and/or your plans and goals have been affected by Covid-19. (3) Explain your reason for selecting the school you plan to attend. ---made by Lynne Emmons and seconded by Linda Strock. FAILED**

Discussion revealed the wording in #2 is not exactly what the Executive Committee recommended and they wanted to add evaluation criteria. The Motion was amended to the below:

**Amended Motion to approve revising the questions on the second page of the Scholarship Application:**

**In your own handwriting (350 to 500 words) include all the following: (1) Please write a brief narrative about your family. (2) What are your plans and goals and have they been affected by COVID-19? (3) Explain your reason for selecting the school you plan to attend. (Responses to be evaluated based on organization, grammar, and content). ---made by Lynne Emmons seconded by Linda Strock. PASSED**

Sandy Smith and Diane Cashman suggested adding information pertaining to the evaluation criteria.

Margaret Kennedy proposed restricting the Scholarship Committee members to only the LLAA Vice President and non-Board LLAA members. Jackie King remarked that joining the Scholarship Committee is currently available to all LLAA members and did not support this proposal.

Mary Branom asked if non-graduates are eligible for scholarships. The LLAA Articles of Incorporation require all scholarship recipients must be graduates of high school. High school graduates of home schooling are eligible.

- e. **Finance Review Committee – Audit – Suzanne Lundquist** The audit will occur during late February and will involve Monika Lirio, Suzanne Lundquist, and Treasurer Lynne Emmons.

The interest statement from the LLAA annuity was delayed because the LLAA Post Office Box was accidentally closed by the Post Office. Several thanked Steve LaVergne for working on this issue.

- f. **Totem II (March 5 deadline) – Monica Weber**

**Feedback on newspaper? Letters to the Editor?** Steve LaVergne's article about the blues singer Anita White, 'Lady A', from class of '76 was well received by the alumni.

Jackie King reminded the Board that the due date for Totem II articles is March 5<sup>th</sup>. New class of '64 representatives, Mary Koss Branom and co-rep Bev Shults McNair will supply photos and biographies for the next issue of Totem II.

- g. **Historian/Archivist – Alumni Room – Verna Rossevelt** LLAA received several donations of memorabilia and books for the Alumni Room. Also received some annuals/yearbooks and sold others, with the proceeds going to the scholarship fund. The historian continues to do research for alumni and families and for the Totem II newspaper. The Alumni Room at LHS remains closed due to Covid-19. Two LHS 2020 Yearbooks were purchased and the 2021 Yearbook is ordered.

Annual storage costs for LLAA are about \$3000. Verna Rossevelt was asked if the Alumni Room has room to store more items. Verna Rossevelt will look into this but indicated the storage cabinets in the room are not very large. The Board suggested reducing the number of duplicate annuals and consolidating memorabilia items that are being kept. Only a few annuals are sold each year and the Alumni Room already has almost a full set that can be used for research purposes. Verna Rossevelt will write an article for the Totem II to advertise the annuals that are available for sale.

Monica Weber requested a set of annuals and Verna Rossevelt agreed to provide these.

Lynne Emmons wishes to donate her mother's '42 thru '45 yearbooks. Linda Strock wants these yearbooks to help her research data for the LLAA database.

Later it was reported by Verna Rossevelt that the annuals which are missing from the set in the Alumni Room are possibly 1970 and 1974. This will be verified after the Alumni Room opens again.

- h. Merchandise – Bev Washburn** At this time it is uncertain if there will be any reunions in 2021. This information is necessary so she knows what/how much to order.

Jackie King is hoping that LLAA merchandise will be made available to entice seniors to join LLAA.

- i. Membership – Steve LaVergne** The membership count is 1218. Some in this count represent two alumni (a couple). Suzanne requested a change to the membership signup form so the alumni would indicate how many years instead of indicating which years.

Dixie Hughes asked if there is a fund to provide money for alumni who can't afford membership dues. There is no fund but alumni can buy gift memberships for other alumni.

- j. Scribe – Scholarship Donations – Judy Roe** There were 332 donations during 2020 versus 284 donations during 2019. This amounts to about \$2000 more in 2020. A thank you note was sent to each donor.

- k. Hall of Fame – Monica Weber** This project is on hold until LHS reopens and staff, students, and Monica Weber can meet face to face to review plans and criteria.

**VI. Presentation of Financials and 2020 Budget – Lynne Emmons**

**Motion to approve October, November, and YE December 2020 Financials made by Steve LaVergne seconded by Suzanne Lundquist PASSED**

**Motion to approve 2021 Budget made by Suzanne Lundquist seconded by Dixie Hughes PASSED**

Merchandise sales is projected to be \$1,200 with the idea that later this year there will be resumption of in person events such as reunions and the Annual Business Meeting. The scholarship budget of \$32,000 is the same as last year. Membership dues for 2021 is projected to be down.

In summary, this 2021 budget indicates the expenses will exceed income by about \$10,000.

The Board has been considering various ways to reduce expenses such as consolidating/moving items out of storage (monthly cost of storage is \$265). Another expense that was mentioned is the cost of printing and mailing the Totem II: the goal is to encourage more members to receive the Totem II via email and a link to the pdf.

## **VII. Membership Recruitment – Jackie King**

- a. Expiration reminder notices emails/letters – Jackie King** Email reminder will be sent to 164 members ('MBR' membership type) who have email address and expiration date between October 2020 and March 2021. USPS reminder letter will be sent to the 32 members who do not have email address and have expiration date between October 2020 and March 2021.

Several class reps agreed to send an email (via their personal email accounts) to 'TMP' and 'Frmr' member types to encourage them to join/rejoin LLAA. The emails will include a link to the most recent issue of Totem II which is a primary benefit of membership. The class reps were reminded that in order to avoid having their email account shut down as a spammer, they need to work in hourly batches of about 50 emails at a time. Lynne Emmons agreed to provide the class reps an draft email. The class reps who agreed to send this email to their class are: Dixie Hughes '57, Lynne Emmons '72, Monica Weber '73, Diane Cashman '68, Linda Strock '62, Wayne Porter '65. Jackie King is sending out the remainder of these emails to the other classes.

- b. Notifications to FRMR members – link to most current Totem II** See above item a.
- c. Other to increase membership** – See item VIII. a. and f.

## **VIII. 2021 Projects**

- a. Credit cards – survey of membership re: change to Visa/MC or stay with PayPal??**  
Jackie King will create the survey and determine approximately how many prefer Visa/Master Card.
- b. Selling enhanced photos of individual pavers – (John Shackelford '61 idea)** Monica Weber is going to put together several examples. Linda Strock volunteered to create and send photos of specific pavers to Monica. One way the photo will be enhanced is to use an image of a LLAA license plate as a frame for the photo of the paver.
- c. New Scholarship Program** Jackie King is seeking volunteers for this program which will establish revised criteria for the LLAA scholarship program: LHS has reopened and there will be new LHS graduates beginning 2022. Currently there is no stipulation for new LHS graduates in the Scholarship program's criteria.

- d. **LLAA & LHS Senior Engagement 2021-22** Jackie King is seeking volunteers and a leader.
- e. **Update By-Laws** Don Ford '49 has agreed to help Jackie King.
- f. **How to recruit more volunteers** – Judy Roe recommended adding more questions to the survey mentioned in item a. For instance, specific committee openings could be listed in check box format along with an 'Other' box so alumni could select which specific opportunities interest them. The Board could call alumni who have shown interest. Suzanne Lundquist recommended chain phone calls: call one classmate to ask for help and they in turn call another classmate to ask for help.

**IX. Outstanding Standing Chairs to be filled.**

Jackie King is seeking members to lead these projects:

**Nominating Committee Chair**

**New Scholarship Program Chair**

**LLAA & LHS Senior Engagement 2021-22**

**Next 2021 LLAA Board Meeting: Saturday, February 20, 2021 – 10:00AM via ZOOM**

The Minutes for current and past years will also be posted to LLAA web page within the "Latest News" web page and the "Website Guide" web page ([click here](#)).

***Respectfully Submitted,***

Judy Armstrong Roe, Recording Secretary '64