

LINCOLN LYNX ALUMNI ASSOCIATION
BOARD MEETING AGENDA
Saturday, February 20, 2021 10:00 via Zoom

ATTENDEES (12): *President Jackie King '67; Vice President, Paver Committee Suzanne Lundquist '63; Financial Secretary Steve LaVergne '60; Treasurer and Class Rep Lynne Emmons '72; Recording Secretary, Website Chair, Database Backup Judy Roe '64; Class Rep, All Class Luncheon Liaison, Database Chair Linda Strock '62; Member At Large/Paver Committee Sandy Smith '57; Class Rep, Historian/Archivist Verna Rossevelt '63; Merchandise Chair Beverly Washburn '57; Class Rep, Nominations Committee Chair James Raptis '80; Class Rep Cheryl Brush '77; Class Co-rep Beverly McNair '64. There was a quorum of at least 10 Board members.*

I. Welcome!

Scholarship donation-Mary Robertson Johnson '40 gave a donation of \$10,000 for the scholarship fund. Jackie King talked with Mary Johnson to thank her, Linda Strock sent her flowers, and Judy Roe sent a Valentine Day card to her. The Board expressed appreciation for her generous and loyal participation. Mary Johnson will be featured in an upcoming Totem II article.

Letter from Queen Anne Alumni Association-A thank you note was received by Jackie King acknowledging receipt of a 110-year-old artifact for their archives. This artifact is an early issue (Vol. II, No.3) of the Queen Anne KUAY publication which went on to be their KUAY school newspaper and now their KUAY alumni newsletter. Jackie King found this artifact while going through a basket of Totem weeklies. They will scan this item and place it on their website so that all Queen Anne alumni can see it and will use the original at their event display table. Click this link to see the Queen Anne alumni website: <https://www.qagrizzlies.org/>

II. Motion to approve LLAA Board Meeting Minutes of January 23, 2021 made by Suzanne Lundquist and seconded by Linda Strock. PASSED then RESCINDED later after Linda Stock detected an error.

Amended motion to approve the corrected LLAA Board Meeting Minutes of January 23, 2021 made by Linda Strock and seconded by Verna Rossevelt: it was reported in the Class Reps section of the Minutes that Scott McLeod had passed away however these Minutes should have *instead stated* Bonnie Robinson McLeod '73 had passed away. **PASSED**

III. Motion to approve Monika Aiken Lirio '79 for the Scholarship Committee Chair position made by Steve LaVergne and seconded by Verna Rossevelt PASSED (Note: Gretchen Gaiser Mork '57 resigned)

IV. Reports

a. Class Reps- The class of '62 (according to Linda Strock) is starting to look at a 60th reunion in 2022. Lynne Emmons '71 and her classmates are tentatively considering a 50th reunion but no date and location have been selected. Bev McNair '64 recommended "chain calling": when she talks with a classmate she asks them to in turn call another classmate.

b. Luncheon Committee-Linda Strock reminded the Board the All Class Luncheon for 2021 has been cancelled due to uncertainties regarding when everyone can get the COVID-19

vaccinations. The date for the 2022 All Class Luncheon has been reserved by Linda Strock at the Nile for Saturday June 4th, 2022.

- c. **Paver Committee–Sandy Smith** mentioned Linda Strock and Sandy Smith plan to meet at LHS to count the exact number of blank pavers after they receive their COVID-19 vaccinations. Last month it was reported there were 23 new orders for pavers but Sandy Smith corrected this and said the amount is actually 20 new orders. Sandy Smith mentioned that taking photos of the pavers would be complicated due to faded print on some pavers and the fact a few pavers (which needed correction) are duplicated. It is important to pick the correct paver.
- d. **Scholarship Committee–Jackie King** pointed out the new Scholarship Application and Guidelines were uploaded to website. The deadline for 2021 scholarship applications is May 1st.

Committee Volunteers: Monika Lirio (Chairperson), Suzanne Lundquist, Jeff Taylor, Monica Weber, Steve LaVergne, Jackie King presented this initial list of volunteers. The list of participants is in the process of being established and needs to be approved by the Board by April. The LLAA By-Laws require at least 4 members in addition to the committee chair.

Question: Should Board members be on the Scholarship Committee? The consensus from the Board is this: participation as a member of the Scholarship Committee should be open to all LLAA members.

- e. **Finance Review Committee/Audit–Suzanne Lundquist** reported the audit is planned for February 26th.
- f. **Totem II (March 5 deadline)–Jackie King (reported for Monica Weber)** told the Class Reps to read Monica Weber’s email which will contain specific instructions that will be most helpful in putting together the paper. Monica Weber needs the Totem II articles by March 5th.
- g. **Historian/Alumni Room–Verna Rossevelt** is working on two research projects. For Wayne Porter- history of the colors of LHS (originally the colors were crimson and black but then they switched to red and black and now the reopened LHS has switched back to crimson and black). For Jamie Leonard-family history information: Einar Jimmie Johnson b. 1903 and John Johnson b. 1889.

Verna Rossevelt is trying to get into LHS in order to work on these projects. Mistie Chandler replied via email that LHS remains closed. Verna Rossevelt has tried to do research at the storage locker yet the facility has loitering rules which prohibit long stays.

- h. **Merchandise–Bev Washburn** expressed concerns about giving merchandise away to LHS graduates to encourage LLAA membership. LLAA income is declining. Another attendee mentioned that objects such as pens or scarves may not be appreciated to the point that the students would be enticed to join.

- i. **Membership–Steve LaVergne** reported a count of 1239 memberships. There are 54 with lifetime memberships. Steve LaVergne read the Queen Anne Kuay Alumni newsletter and noticed they have suspended their 2021 scholarship program due to COVID-19 restrictions.
- j. **Scribe/Scholarship Donations–Judy Roe** told the Board that there were 42 donations given during January 2021 which is less than the 46 given January 2020 and the 56 given in January 2019. In accordance with a suggestion from Suzanne Lundquist, the 2021 donation total dollar amount for the month will also be reported next month.

V. Presentation of Financials – Lynne Emmons mentioned there was not a lot going on financially during January. Storage at about \$3000 per year remains one of the biggest expenses. Scholarship donations are down. The Am. Natl Ins Annuity expires in July. The Board needs to decide what to do with the money from this Am. Natl Ins Annuity.

Motion to approve January 2021 Financials made by James Raptis and seconded by Steve LaVergne PASSED

Motion to approve revised December 2020 Financials (includes Am. Natl Ins Annuity interest income July-December 2020) made by Suzanne Lundquist and seconded by Verna Rossevelt PASSED

VI. Membership Recruitment

a. Expiration reminder notices emails/letters–Jackie King described her recent activities: sent 157 emails and 30 USPS letters to members with membership expiration dates between October 2020 and end of March 2021.

Jackie King plans to set ‘MBR’ membership type to ‘FRMR’ membership type for those members with expired membership dates possibly by the end of this month. This was delayed so reminders could be sent. They have now received reminders and had a chance to renew. Class Reps will receive an email telling them the names of members who have been set from the ‘MBR’ to ‘FRMR’ membership type.

b. Notifications to ‘FRMR’ members with link to most current Totem II–Jackie King sent 500 emails on 1/28/2021.

c. Revised Membership Application

- 1. **Membership form for Website and also the form to send in emails- Jackie King** showed the revised form. The form was revised in response to a request from Suzanne Lundquist and Don Ford. Essentially the changes were to move the financials to one box, provide the option to select by number of years instead of by specific years, and to reword the instructions. The Board reviewed the form and requested 3 more revisions: make the font type the same for the entire form, revise (in the Spouse section) the wording “if Lincoln graduate” to “if attended Lincoln”, and revise “This form can be used to join LLAA, pay membership dues, and/or contribute” to this wording “This form can be used to join LLAA, pay membership dues, **give gift membership**, and/or contribute”.

2. Form in Totem II (Nancy Fox will need to revise)

VII. 2021 Projects

a. Credit cards (survey of membership re: change to Visa/MC or stay with PayPal??)-

Jackie King plans to send a survey to all classmates with email address which will be about 4000 emails. Per a request from Sandy Smith, the survey will be shown to the Board before distribution to the alumni. The survey will focus on this question: do you want LLAA to drop PayPal and enable Visa/MasterCard payment instead?

b. Selling *enhanced* photos of individual pavers-John Shackelford ('61) and Monica Weber

1. Linda Strock to send example photos to Monica Weber: action item/report

Monica Weber has decided to take her own photos.

2. How to market the photos? Who will take the orders? Who will take photos?

This will be discussed later when Monica Weber can attend the meeting.

c. New Scholarship Program-Jackie King asked for volunteers: Beverly McNair and Cheryl Brush

offered to help. Mary Branom '64 provided ideas that she would like the committee to consider regarding "early entry" situations: some students attend college prior to graduation from high school. More volunteers are needed.

d. LLAA & LHS Senior Engagement 2021-22 Jackie King is seeking volunteers. A suggestion was made to send an email to all Class Reps and seek their help for this specific committee.

Discussion followed with regards to this question "How to involve LHS Seniors in LLAA?". Several ideas were mentioned and these need to be passed to the committee:

1. Include LHS Seniors in the Totem II articles.
2. Ask LHS if LLAA can be involved in a few of the LHS assemblies.
3. Seek a way (with LHS help/permission) to send emails to students via LHS email.
4. Post (with LHS help/permission) articles to LHS Facebook page(s).
5. Give a 1 year free membership in LLAA as a graduation gift to seniors.
6. Provide complimentary attendance at an All Class Luncheon for a limited number of LHS graduating seniors.

To assist the scholarship and senior engagement committees, several requested an answer to this question: How many LHS Seniors will graduate in 2022 and on average what is the expected number for each year beyond 2022?

e. Update By-Laws-nothing new.

f. How to recruit more volunteers-Jackie King A survey may be sent at a later date to seek volunteers for specific areas.

VIII. Outstanding Standing Chairs to be filled.

a. Nominating Committee Chair:

Motion to approve James Raptis as Nominating Committee Chair made by Verna Rossevelt seconded by Steve LaVergne **PASSED**

b. New Scholarship Program Chair: open

c. LLAA & LHS Senior Engagement 2021-22 Chair: open

Next 2021 LLAA Board Meeting: Saturday, March 20, 2021 – 10:00AM via ZOOM

The Minutes for current and past years will be posted to LLAA web page within the “Latest News” web page and the “Website Guide” web page ([click here](#)).

Respectfully Submitted,

Judy Armstrong Roe, Recording Secretary '64