



LINCOLN LYNX ALUMNI ASSOCIATION EXECUTIVE COMMITTEE MEETING MINUTES

Virtual Meeting via Zoom, Saturday, August 26, 2023, 10 am

ATTENDEES (5): *Co-President Jackie King '67; Treasurer, Class Rep Lynne Emmons '72; Vice President Suzanne Lundquist '63; Class Co Rep, Scholarship Committee Chair/Member-at-Large Monika Lirio '79; Recording Secretary, Website Chair, Scholarship Scribe Judy Roe '64; There was a quorum of at least 5 Executive Committee members.*

- I. Welcome
- II. All Class Luncheon 2024 - Jackie
 - A. Response from Navi's Catering Kitchen re: 2023 refund
 1. They propose giving us the \$3,480.75 as a credit against 2024.
 2. Some of the issues discussed: Menu & pricing, scheduling multiple events, parking, quality of food, and not having a single Navi's rep from beginning to end.
 3. My follow up phone call with Linda Strock (she could not attend this meeting).
 4. Linda to talk to Nile about lowering room rental & dates available.
 5. Feedback re: other site locations

Jackie King talked with Michelle Nye from Navi's Catering and described all of the issues. Michelle was very apologetic expressing the fact that Navi's had meetings after each event to come up with solutions to the various problems.

Jackie then talked with Linda Strock to review what Michelle had said plus discuss the alternatives to Nile Shrine Center that had been considered for next year's luncheon. There were problems with the alternatives: too expensive, you must find your own caterer, rooms not large enough, inadequate parking, availability, dark, etc.

In addition to expressing concerns and frustrations, the Executive Committee members offered suggestions for next year: serve the food family style (at least bread, butter, salad, carafe of coffee on each table), skip the berry cobbler but instead have something like a wrapped individual bundt cake (Nothing Bundt Cakes) or cookie (Crumbli Cookies), if there has to be a buffet make sure there is lots of food (the caterers at the Nile Shrine Center have often supplied inadequate amount of food even though given accurate head count estimates), have someone serve the food to people in the buffet line, consider alternate entrée items like pasta or BBQ, get a written, signed contract with firm price in advance of the event. It was mentioned that the contract, which was provided just the week before the event, was way beyond the original estimates. For the silent auction, Monika Lirio suggested that more gift certificates from local businesses should be sought. She mentioned Dicks Drive-In has been especially generous in providing gift certificates. She also said that LLAA can possibly alter the planning approach: indicate budget and ask them what they can provide for that budget. Suzanne Lundquist offered an alternative location: [Mountaineers Club](#) (Friday events are much cheaper than Saturday events) which has ample parking.

Jackie King suggested that (for possibly just this next year) LLAA consider using the Nile Shrine Center and Navi's again. Her goal is to reply to Michelle Nye (Navi's) and Ken Osborne (Nile Shrine Center Operations Manager) and list expectations. It was noted that a booking for next year may not be possible since Nile Shrine Center may already be fully booked for next year.

III. Website

- A. Current Email Issues – Emails from PayPal are no longer received. *Intermittently*, emails from the LLAA website are not delivered at least partly because the GoDaddy email shared servers are intermittently blacklisted as “spammy”
- B. HMD notice: As of November 6th, HMD will no longer host our website or register our domain name.
 1. HMD requires LLAA to **move the website and database by November 6th** to another web hosting service or lose the website and the contents.
 2. Our current website is hosted by web hosting service GoDaddy (under the HMD account and HMD domain registration)
 - a. Have the option to switch GoDaddy to LLAA & transfer files (perhaps temp solution?) Issues: GoDaddy provides minimal to no website support and is “infamous for email **deliverability problems**” where emails end up in recipients’ spam folders or get delivered after a long delay...sound familiar?
 3. Look at options to add reliable email services: i.e., Namecheap, Rackspace about \$5 per person per month.
 4. The problem with staying with GoDaddy was described: it is a **web hosting service** and would offer very little direct technical support for issues or website changes. A **website provider** could provide both hosting support and technical support. Staying with GoDaddy or going to any other web hosting service could merely be relatively quick and buy time until a redesign of the LLAA website is implemented.
- C. Other Web Hosting/Website Provider Options?
 1. Email from Lori Shecter (CEO) at We Are Immediate. (<https://weareimmediate.com/>) (works with non-profits) provided suggestions after looking at LLAA website. They use Google for Business for email service.
 2. See <https://www.ultrawebhosting.com/> in Tukwila (Hosting Sale 30%-will transfer files for free. Email services???)
 3. There are other website provider companies in Seattle: VisualWeBz (Domain Host?) – sent them an email to verify they do web hosting, email services.
 4. The Committee was told that due to the deadline of November 6th it would be difficult to rehost and redesign by that date. Ideally a website provider could be found which would for a fee first do the rehosting (moving) the website/fix any issues by November 6th and then work with LLAA to do the redesign. Jackie King and Lynne Emmons discussed finances. Jackie King said the cost of redesign could be \$15,000-\$20,000. The Treasurer reviewed the financials and indicated that money is available. She mentioned little had recently been spent on LLAA website. There is money in operations funds according to Jackie.
 5. Judy Roe agreed to send a “script” to the Executive Committee members in the meeting. The script would guide them in talking with web hosting services and website providers. She indicated again that it would be preferable to find a website provider who would first do the rehosting/fix issues and then do the redesign when there is more time.
 6. Jackie King would prefer to go with an alternate website hosting service (not GoDaddy) that is possibly more reliable.
 7. Monika Lirio acknowledged that we may have to go with rehosting on GoDaddy due to time constraints.
 8. Lynne Emmons and Jackie King may look at website providers for their churches.
 9. The Executive Committee needs to get together again prior to September 23rd.

- D. New Website Design – Do we proceed?
1. **VisualWeBz** can design, do repair & maintenance for existing websites.
<https://visualwebz.com/washington/seattle-seo-company/> Judy Roe was given the task to contact this website provider company and gather more information.
 2. <https://www.ultrawebhosting.com/> in Tukwila (hosting sale 30%) - Jackie was given the task to talk with ultrawebhosting.
 3. **We Are Immediate** (website provider which works with non-profits) – build new website in WordPress, estimate starting at \$15K. They only work with WordPress websites and won't just do the rehosting first and then redesign.
 4. **Culture Foundry** (Fremont Dock website provider) Monika Lirio reported the Fremont Dock website cost \$40,000 and the monthly maintenance fee is \$250.
 5. The Committee members present at this meeting agreed to talk with other website providers and website hosting companies, report to the Committee, and try to make a recommendation as soon as possible.
- IV. Totem II (the “Schedule” discussion was delayed)
- A. 2023 Senior sign-ups to enter into the database: sign-up documents to be sent by Jackie to Linda Strock and Judy Roe for entry into the database.
 - B. Monica Weber’s daughter-in-law will be replacing Nancy Fox who has been doing the Totem II graphics but recently retired from the job and Jackie intends to find out the status of this change.
 - C. Schedule
 1. Membership renewal reminders
 2. When to switch Mbr to Frmr?
 3. Send out Paid Dues/Scholarship Donations to CRs
 4. Deadline for columns & estimated publication
- V. Annual Meeting – October 21st at noon Elect New President
- A. Suzanne: follow up if we can meet in person at University House
 - a. Suzanne will call University House to see if the October 21st meeting can be there.
 - b. Need to provide food, raffles, or other incentives to encourage participation and attendance.
 - B. Emails to everyone with email address re: the meeting & election?
- VI. What do we cover at the Board Meeting on Saturday, September 16?
- a. Many Board members cannot attend on September 16th therefore Jackie King recommended the next Board meeting be **delayed until September 23rd**.

SAVE THE DATES: NEXT BOARD MEETING AND TOTEM II DEADLINE

DATE CHANGE: Board Meeting Saturday September 23rd 10AM via ZOOM

Totem II Deadline for your class column is September 5th

Respectfully submitted,

Judy Roe '64, LLAA Recording Secretary