

**LINCOLN LYNX ALUMNI ASSOCIATION**  
**EXECUTIVE COMMITTEE MEETING AGENDA**  
**Saturday, January 16, 2021, 10 am (Virtual/ZOOM)**

**ATTENDEES (8):** *President Jackie King '67; Vice President, Paver Committee Suzanne Lundquist '63; Financial Secretary Steve LaVergne '60; Treasurer and Class Rep Lynne Emmons '72; Recording Secretary, Website Chair and Database Backup Judy Roe '64; Class Rep, All Class Luncheon Liaison, Database Chair Linda Strock '62; Member At Large/Paver Committee Sandy Smith '57; Totem II Editor and Class Rep Monica Weber '73*

**I. Welcome**

**II. 2021 Budget**

A. **Membership income:** Though the projected dues income of \$18,000 for 2021 is aggressive, the recommendation is to not reduce this budgeted amount. Jackie King suggested providing an additional grace period to 'MBR' with membership that has expiration date from October 2020 to January 2021. This would be accomplished by not switching their membership type from 'MBR' to 'Fmr' during February. This one-time delay in setting membership type to 'Fmr' would give one more edition of Totem II to members with recent expiration dates and remind them to renew membership. Jackie will send out another reminder notice to members with expiration dates of October 2020 to March 2021.

B. **Review of expenses:** The LLAA storage cost is \$265 per month. The suggestion is to establish a committee including LLAA Historian Verna Rossevelt to find ways to consolidate the items (e.g.how many annuals should be kept for each class year, can some items be moved to the LHS Alumni Room, etc.) and consider alternate storage options to reduce costs. LHS does not have an additional room for storing items beyond the Alumni Room.

Linda Strock has the LLAA graduation programs which have been helpful in answering questions.

C. **Discuss funds in balance sheet** – Discussed a preliminary 2021 Budget. This is not final and will be presented again on January 23, 2021 with recommended revisions. Scholarship income for 2020 was about \$20,000. The LLAA \$32,000 annuity (Heritage/WI Bank) matures this year. Lynne Emmons recently moved \$5,000 from the Operating checking account to Key Bank Scholarship Savings account and this brings the current total to approximately \$10,000. She will continue to move money from the Operating account as available to replenish the Scholarship Savings account to the original \$20,000 level.

Lynne Emmons emphasized LLAA still has a “cushion” of money in its total scholarship funds, but it has been declining.

**III. Scholarship Application 2021**

A. **Delete requirement for SAT/ACT for 2021?** The recommendation is to remove this requirement for 2021. Due to COVID-19, the standard SAT/ACT is not occurring.

**B. Addition of 350-500 word (double spaced) essay:** In place of a separate essay, the proposal is to modify the existing handwritten section to require responses of 350-500 words, but with these revisions:

- (1) Please write a brief narrative about your family.
- (2) Describe if your education and/or your plans and goals have been affected by the Covid-19 pandemic.
- (3) Explain your reason for selecting the school you plan to attend.

Another page of blank lines should be added to the Scholarship Application Form for the longer responses.

Gretchen Mork has agreed to be the Scholarship Chair again. Monica Weber and Jackie King volunteered to help with evaluating the Scholarship Applications.

#### **IV. All Class Luncheon**

**A. Cancel June, 2021?** The recommendation is to cancel the June 12, 2020 event.

**B. Reschedule September or next year?** The recommendation is to reschedule for 2022. This impacts the 2021 Budget such that if the recommendation is approved, the All-Class Luncheon income (including Silent Auction and much of Merchandise Sales) and related luncheon expenses will be set to zero.

#### **V. What Projects Do We Tackle in 2021?**

**A. Credit Cards** - The LLAA web designer, HMD, recommended **stripes.com** application (credit card payment) as a replacement for PayPal. The conclusion was to recommend tabling the credit card payment proposal until another time for additional discussion (committee??). Some do not want to lose PayPal. Meanwhile, the Treasurer, Lynne Emmons, will describe in the Totem II how to setup "automatic bill payment via check" with your bank.

**B. Updating By-Laws** – No discussion.

**C. Setting up an LLAA presence at LHS (graduating seniors in 2022)** - The suggestion is to setup a committee to come up with ideas to entice LHS seniors to get involved with LLAA.

**D. Hall of Fame** - Due to the inability to meet face to face at LHS, the Hall of Fame Committee Chair, Monica Weber, advised tabling this activity at this time.

**E. Defining our Scholarship Program in 2022** - The advice is to seek volunteers and setup a committee.

#### **VI. Suggestions on Getting More**

**A. Members** - The Committee plans to explore sending via personal email a link to the Totem II to former members along with a reminder that would encourage them to join so they can receive future issues of Totem II. Jackie King and several class reps agreed to send out these emails. Judy Roe reminded the Board that the link to the Totem II would be preferred (instead of an attachment) since her testing showed the Totem II pdf is 14MB and this could fill up email inboxes.

Another suggestion to increase participation is to encourage members to buy “gift memberships” for other alumni.

**B. Volunteers** – See discussion in item A.

## **VII. Other**

**A. Sell photos of pavers** - John Shackelford '61 recommended benefiting the scholarship fund by selling photos of specific pavers which were purchased by living alumni. He lives in Nevada and has not seen the paver he bought. According to Linda Strock, Steve Shelton '62 has already been involved with creating/collecting photos of pavers and might volunteer to pursue this project. Monica Weber offered to help by applying her (and daughter-in-law) Photoshop skills to enhance the photos.

**B. Pavers** – Steve LaVergne reported approximately 25 more pavers were ordered. About 200 blank pavers remain. There is an open request with Quiring Monuments to replace 2 pavers which contain errors with blank pavers. The 2021 Budget is forecasting sales of 100. There was a discussion pertaining to how to make pavers easier to find. Monica Weber offered to explore solutions.

**C. 2020 LHS Yearbook** – Jackie King will send a copy of the yearbook to Monica Weber and will tell Verna Rossevelt where it is.

**D. 2020 Audit** – Suzanne Lundquist and Lynne Emmons will coordinate/organize the audit which will be conducted via Zoom.

**Next 2021 LLAA Board Meeting: Saturday, January 23 – 10:00AM via ZOOM**

The Minutes for current and past years will also be posted to LLAA web page within the “Latest News” web page and the “Website Guide” web page ([click here](#)).

***Respectfully Submitted,***

Judy Armstrong Roe, Recording Secretary '64